

Lobbying Firm Registration Statement

(Government Code Section 86104)

Legislative Session	CALIFORNIA FORM 601
2009 2010 (Insert Years)	FAIR POLITICAL PRACTICES COMM. For Official Use Only AMENDMENT 002
1/10	
SEE INSTRUCTIONS ON REVERSE	
NAME OF LOBBYING FIRM: CALIFORNIA STRATEGIES & ADVOCACY,LLC	
If this is an initial registration, enter the DATE QUALIFIED as a Lobbying Firm: 01/01/2009	
TELEPHONE NUMBER:	
FAX NUMBER: (Optional) 9162664580	
E-MAIL: (Optional) gigi@calstrat.com	
BUSINESS ADDRESS: (Number and Street) (City) (State) (Zip Code) SACRAMENTO CA 95814	
MAILING ADDRESS: (If different than above.)	

I Individual Lobbyists

- * List the full name of each partner, owner, officer or employee of your lobbying firm who is a lobbyist. Attach a Form 604 for each lobbyist.
- * Do not list any individual who is separately registered as a lobbying firm or who is employed by a lobbying firm with which you subcontract.
- * If your firm does not have a partner, owner, officer, or employee who qualifies as a lobbyist, state "not applicable."

Please see attached pages

II Lobbyist Employers

- * Use Section A to report each client with whom your firm has a direct contract to provide lobbying services.
- * Use Section B to report lobbying firms with which your firm subcontracts to provide lobbying services and the clients on whose behalf your firm will lobby.
- * Attach a Form 602 for each person identified in Section A or B.

Please see attached pages

Lobbying Firm Registration Statement

Type or Print in ink

CALIFORNIA
FORM

601

FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM:
CALIFORNIA STRATEGIES & ADVOCACY,LLC

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III Statement of Responsible Officer

I am a partner, owner, or officer of the lobbying firm of California Strategies & Advocacy,LLC.

I am the person responsible for filing statements and reports and keeping records required by Chapter 6 of the Political Reform Act (Government Code Sections 81000-91015). I have read and understand the prohibitions contained in Sections 86203 and 86205.

86203. It shall be unlawful for a lobbyist or a lobbying firm to make gifts to one person aggregating more than ten dollars (\$10) in a calendar month, or to act as an agent or intermediary in the making of any gift, or to arrange for the making of any gift by any other person.

"Gift" as used in Section 86203 means a gift made directly or indirectly to any state candidate, elected state officer, or legislative official, or to an agency official of any agency required to be listed on the Registration Statement of the lobbying firm or the lobbyist employer of the lobbyist.

86205. No lobbyist or lobbying firm shall:

(a) Do anything with the purpose of placing any elected state officer, legislative official, agency official, or state candidate under personal obligation to the lobbyist, the lobbying firm, or the lobbyist's or the firm's employer.

(b) Deceive or attempt to deceive any elected state officer, legislative official, agency official, or state candidate with regard to any material fact pertinent to any pending or proposed legislative or administrative action.

(c) Cause or influence the introduction of any bill or amendment thereto for the purpose of thereafter being employed to secure its passage or defeat.

(d) Attempt to create a fictitious appearance of public favor or disfavor of any proposed legislative or administrative action or to cause any communication to be sent to any elected state officer, legislative official, agency official, or state candidate in the name of any fictitious person or in the name of any real person, except with the consent of such real person.

(e) Represent falsely, either directly or indirectly, that the lobbyist or the lobbying firm can control the official action of any elected state officer, legislative official, or agency official.

(f) Accept or agree to accept any payment in any way contingent upon the defeat, enactment, or outcome of any proposed legislative or administrative action.

VERIFICATION

I have used all reasonable diligence in preparing this Statement. I have reviewed this Statement and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed On 08/05/2009
DATE

By Camden Mcfee
SIGNATURE OF RESPONSIBLE OFFICER

Name of Responsible Officer Camden Mcfee
TYPE OR PRINT

Title Principal

Lobbying Firm
Registration Statement
(Government Code Section 86104)

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SEE INSTRUCTIONS ON REVERSE 3/10

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- * If your firm does not have a partner, owner, officer, or employee who qualifies as a lobbyist, state "not applicable."

Camden McEfee

Jared Ficker

Mark Watts

Theodore Harris

D.J. Smith

Kurt Schuparra

Devon Ford

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Rusty Areias

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FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM:

CALIFORNIA STRATEGIES & ADVOCACY,LLC

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II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number City of Los Angeles Sacramento CA 95814	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Ofc,Dept. of Finance,Homeland Security,CalEpa,CA Air - Resources Board,CA Transportation Commission,Business,Transportation & Ho - using Agency	Description of Employer's Lobbying Interests Ports and Transportation	
Employer's Name, Address and Telephone Number City of Hayward Hayward CA 94541	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Office,Dept Finance,Caltrans,CA Transportation Commis - sion,Business,Transportation & Housing Agency	Description of Employer's Lobbying Interests Transportation	
Employer's Name, Address and Telephone Number Contra Costa Transportation Authority Pleasant Hill CA 94523	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Office,Dept Finance,Caltrans,CA Transportation Commis - sion,Business,Transportation & Housing Agency	Description of Employer's Lobbying Interests Transportation regulation and policy	
Employer's Name, Address and Telephone Number Avid Centers San Diego CA 92123	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's office,Dept Finance,Secty of Education,Dept of Education	Description of Employer's Lobbying Interests Education	
Employer's Name, Address and Telephone Number Tamco Rancho Cucamonga CA 91730	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Ofc,Dept of Finance,CA Energy Commission,CA Public U - tilities Commission,CA Power Authority	Description of Employer's Lobbying Interests Energy affecting industrial customers	
Employer's Name, Address and Telephone Number Contra Costa County Martinez CA 94553	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Office,Dept Finance,Caltrans,CA Transportation Commis - sion,Business,Transportation & Housing Agency	Description of Employer's Lobbying Interests Tranportation	

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II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number Wareham Property Group San Rafael CA 94901	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Office,Dept Finance,Caltrans,CA Transportation Commis - sion,Business,Transportation & Housing Agency,Dept Justice	Description of Employer's Lobbying Interests Transportation	
Employer's Name, Address and Telephone Number San Francsico County Transportation Authority San Francisco CA 94102	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Office,Dept Finance,Caltrans,CA Transportation Commis - sion,Business,Transportation & Housing Agency	Description of Employer's Lobbying Interests Transportation	
Employer's Name, Address and Telephone Number Scientific Games International,Inc. Alpharetta GA 30004	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's office,Dept. of Finance,Lottery Commission	Description of Employer's Lobbying Interests Lottery	
Employer's Name, Address and Telephone Number California Large Energy Consumers Association Fontana CA 92335	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's office,Dept of Finance,CA Energy Commission,CA Public Utilities Commission	Description of Employer's Lobbying Interests Energy	
Employer's Name, Address and Telephone Number Gerry N. Kamilos Gold River CA 95670	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's ofc,Dept Finance,Caltrans,Business Transportation & Ho - using,CA Transportation Commission,CalEpa,Resources Agency	Description of Employer's Lobbying Interests Land Development	
Employer's Name, Address and Telephone Number Transportation California Sacramento CA 95814	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's ofc,Dept. Finance,Caltrans,Business Transportation & H - ousing,CA Transportation Commission	Description of Employer's Lobbying Interests Transportation	

FPPC Form 601 (7/98)

For Technical Assistance: 916/322-5660

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II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number City of Elk Grove Elk Grove CA 95758	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Office,Dept Finance,Caltrans,CA Transportation Commis - sion,Business,Transportation & Housing Agency	Description of Employer's Lobbying Interests Transportation & Community Development	
Employer's Name, Address and Telephone Number City of Folsom Folsom CA 95630	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Office,Dept Finance,Caltrans,CA Transportation Commis - sion,Business,Transportation & Housing Agency	Description of Employer's Lobbying Interests Transportation	
Employer's Name, Address and Telephone Number San Diego Metropolitan Transit System San Diego CA 92101	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Office,Dept Finance,Caltrans,CA Transportation Commis - sion,Business,Transportation & Housing Agency	Description of Employer's Lobbying Interests Transportation	
Employer's Name, Address and Telephone Number Southern California Regional Rail Authority Los Angeles CA 90017	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Office,Dept Finance,Caltrans,CA Transportation Commis - sion,Business,Transportation & Housing Agency	Description of Employer's Lobbying Interests Transportation	
Employer's Name, Address and Telephone Number Iberdrola Renewables Portland OR 97209	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Ofc,Dept Finance,CA Energy Commission,CA Public Utilit - ies Commission	Description of Employer's Lobbying Interests Energy	
Employer's Name, Address and Telephone Number Riverside County Transportation Commission Riverside CA 92502	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Office,Dept Finance,Caltrans,CA Transportation Commis - sion,Business,Transportation & Housing Agency	Description of Employer's Lobbying Interests Transportation	

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II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number General Motors Detroit MI 48265 Agencies to be Lobbied Legislature,Governor's ofc,Dept Finance,Dept Motor Vehicles,CA Highway Patrol - ,Caltrans,CA Transportation Commission,Business Transportation & Housing	Effective Date 01/01/2009	Period of Contract Indefinite
Employer's Name, Address and Telephone Number New York Life Insurance Company New York NY 10010 Agencies to be Lobbied Legislature,Governor's Office,Dept of Finance,Department of Insurance	Effective Date 01/01/2009	Period of Contract Indefinite
Employer's Name, Address and Telephone Number Placer County Transportation Planning Agency Auburn CA 95603 Agencies to be Lobbied Legislature,Governor's Office,Dept Finance,Caltrans,CA Transportation Commis - sion,Business,Transportation & Housing Agency	Effective Date 01/01/2009	Period of Contract Indefinite
Employer's Name, Address and Telephone Number The I-5 Consortium Cities Joint Powers Authority Norwalk CA 90650 Agencies to be Lobbied Legislature,Governor's Office,Dept Finance,Caltrans,CA Transportation Commis - sion,Business,Transportation & Housing Agency	Effective Date 01/01/2009	Period of Contract Indefinite
Employer's Name, Address and Telephone Number California Steel Industries,Inc. Fontana CA 92335 Agencies to be Lobbied Legislature,Governor's Ofc,Dept Finance,CA Energy Commission,CA Public Utilit - ies Commission	Effective Date 01/01/2009	Period of Contract Indefinite
Employer's Name, Address and Telephone Number San Joaquin Council of Governments Stockton CA 95202 Agencies to be Lobbied Legislature,Governor's Office,Dept Finance,Caltrans,CA Transportation Commis - sion,Business,Transportation & Housing Agency	Effective Date 01/01/2009	Period of Contract Indefinite

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II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number North County Transit District Oceanside CA 92054	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Office,Dept. Finance,Caltrans,Business Transportation & Housing,CA Transportation Commission	Description of Employer's Lobbying Interests Transportation	
Employer's Name, Address and Telephone Number Junior Blind of America Los Angeles CA 90043	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's Office,Dept Finance,Health & Human Services,Dept. of - Rehabilitation	Description of Employer's Lobbying Interests People with Disabilities	
Employer's Name, Address and Telephone Number California Council of Land Trusts Sacramento CA 95814	Effective Date 01/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governor's office,Dept of Finance,CalEpa,Resources Agency,Dept - Water Resources,Wildlife Conservation Board,Dept Transportation,Dept Conser - vation,SEE ATTACHMENT: A18E973E	Description of Employer's Lobbying Interests Land conservation and environmental issues	
Employer's Name, Address and Telephone Number Sunset Exploration,Inc. Brentwood CA 94513	Effective Date 05/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governors Office,Dept. of Finance,State Lands Commission	Description of Employer's Lobbying Interests Issues related to: Oil Exploration	
Employer's Name, Address and Telephone Number Pilkington North America,Inc. Toledo OH 43604	Effective Date 06/01/2009	Period of Contract Indefinite
Agencies to be Lobbied Legislature,Governors Ofc,Dept. of Finance,Cal Air Resources Board,CalEpa	Description of Employer's Lobbying Interests Related to: Cool Car Regulations	

TEXT ANNOTATION

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Schedule F601P2A

Reference No: A18E973E

ATTACHMENT:A18E973E CA Council of Land Trust cont. Air Resources Board,State Parks,Cal Fire,State Coastal Conservancy,Dept Ind -
ustrial Relations